

NOW HIRING!

Looking For Summer Marketing Intern

Local Firearms company looking for a summer intern to join our team of firearm enthusiasts. Experience in Microsoft Office is a must; Quickbooks, Photography, Adobe and/or Magento experience is a bonus. This person must be someone who can work independently and efficiently with little instruction/supervision. A high degree of organization is a must for this position! Must be able to pass a criminal background check and be comfortable handling firearms. This internship will start as an unpaid position with the possibility to convert to a paid internship after 30 days.

Job Responsibilities:

- Support Marketing Team with creation, proofreading and distribution of email campaigns, advertising, and website content.
- Research and analyze market trends and competitor marketing material as well as digital content.
- Maintain & assist with general Sales plan, work with Sales team to execute plan across multiple platforms.
- Run and retrieve Marketing and Sales reports on a monthly basis.
- Assist with Business Development to increase market reach with dealers and customers.
- Organize company functions and assist in planning company presence at events/shows.
- Monitor and manage pattern room inventory to ensure ATF compliance.
- Assist with customer service calls and inquiries.
- Provide administrative support to management as needed.

If interested in this position, please apply at www.primaryweapons.com/jobapplication/

Do NOT contact PWS customer service, or stop by our facility to apply or check the status of your application. If you cannot follow this simple instruction, you will NOT be considered for any position.